

BHARATHI WOMEN'S COLLEGE

(AUTONOMOUS)

CHENNAI-600108

DEPARTMENT OF ECONOMICS



(Semester with Choice Based Credit System)

PG SYLLABUS

M.A ECONOMICS

(2019-2020 Onwards)

P. S. V. Li
CONTROLLER OF EXAMINATIONS
BHARATHI WOMEN'S COLLEGE (AUTONOMOUS)
CHENNAI - 600 108.

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HEAD OF DEPARTMENT
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Choice based credit system for UG from the academic year 2019-2020

Pattern for M.A Economics

I- Semester				II- Semester				III- Semester				IV- Semester			
Sub	No. of pap	Cr	Hrs	Sub	No. of pap	Cr	Hrs	Sub	No. of pap	Cr	Hrs	Sub	No. of pap	Cr	Hrs
Core	1	5	6	Core	5	5	6	Core	9	5	6	Core	13	5	6
Core	2	5	6	Core	6	4	5	Core	10	5	5	Core	14	5	6
Core	3	5	6	Core	7	4	5	Core	11	4	5	Project /AOP	1	6	6
Core	4	5	6	Core	8	4	5	Core	12	4	5	Elective	4	5	6
Elective	1	5	6	Elective	2	4	5	Elective	3	4	5	Elective	5	5	6
				Supportive Elective	1	3	4	Supportive Elective	2	3	4				
Soft skill	1	2	-	Soft skill	2	2		Soft skill	3	2		Soft skill	4	2	
Total		27	30			26	30			29	30			28	30

core theory: 14

total credit :10

Project/AOP :1

Elective: 5

Supportive elective: 2

Total : 22

BHARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI - 108
M.A. ECONOMICS
 (CBCS Syllabus for PG students admitted from the academic year 2019-20)

SEMESTER I

Part	Course Component	Code	Title of the paper	Credit	Hrs /week	ESE	CIA	Total
I	Core T-1	19MLA	Advanced Micro Economics - I	5	6	75	25	100
	Core T-2	19MLB	Public Economics - I	5	6	75	25	100
	Core T-3	19MLC	Human Resource Management	5	6	75	25	100
	Core T-4	19MLD	Economics of Growth and Planning - I	5	6	75	25	100
	Core Elective-1 (Any one)	19EL1	Environmental Economics	5	6	75	25	100
19EL2		Economics of Infrastructure	5	6	75	25	100	
19EL3		Modern Economic Thought	5	6	75	25	100	
II	Soft Skill -1	19MS1	Essentials of Language and Communication Skills	2	-	75	25	100

SEMESTER II

Part	Course Component	Code	Title of the paper	Credit	Hrs /week	ESE	CIA	Total
I	Core T-5	19MLE	Advanced Micro Economics - II	5	6	75	25	100
	Core T-6	19MLF	Public Economics - II	4	5	75	25	100
	Core T-7	19MLG	Statistics for Economists	4	5	75	25	100
	Core T-8	19MLH	Economics of Growth and Planning - II	4	5	75	25	100
	Core Elective-2 (Any one)	19EL4	Financial Economics	4	5	75	25	100
		19EL5	Urban Economics	4	5	75	25	100
19EL6		Welfare Economics	4	5	75	25	100	
	Supp. Course-1	19SL1	Entrepreneurial Development Programme	3	4	75	25	100
II	Soft Skill - 2	19MS2	Life and Managerial Skills	2	-	75	25	100

SEMESTER III

Part	Course Component	Code	Title of the paper	Credit	Hrs /week	ESE	CIA	Total
I	Core T-9	19MLJ	Advanced Macro Economics	5	6	75	25	100
	Core T-10	19MLK	International Economics - I	5	5	75	25	100
	Core T-11	19MLL	Managerial Economics	4	5	75	25	100
	Core T-12	19MLM	Indian Economic Policy	4	5	75	25	100
	Core Elective-3 (Any one)	19EL7	Research Methodology	4	5	75	25	100
		19EL8	Industrial Economics	4	5	75	25	100
		19EL9	Rural Development	4	5	75	25	100
	Supp. Course- 2	19SL2	Economics of Insurance	3	4	75	25	100
II	Soft Skill- 3	19MS3	Essentials of Spoken and Presentation Skills	2	-	75	25	100
	Internship	19MS5	Internship	2	-	100	-	100

SEMESTER IV

Part	Course Component	Code	Title of the paper	Credit	Hrs /week	ESE	CIA	Total
	Core T-13	19MLN	Monetary Economics	5	6	75	25	100
	Core T-14	19MLP	International Economics – II	5	6	75	25	100
	Project/AOP	19MLQ	Health Economics	6	6	75	25	100
I	Core Elective – 4 (Any one)	19EL10	Labour Economics	5	6	75	25	100
		19EL11	Advertisement and Sales Promotion	5	6	75	25	100
		19EL12	Marketing Management	5	6	75	25	100
	Core Elective – 5 (Any one)	19EL13	Demography	5	6	75	25	100
		19EL14	Personnel Development	5	6	75	25	100
19EL15		Economics in Everyday Life	5	6	75	25	100	
II	Soft Skill-4	19MS4	Computing skills – Advanced	2	-	75	25	100

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MLA ECONOMICS

CORE PAPER I ADVANCED MICRO ECONOMICS-I

(For the students admitted from the year 2019-20)

HOURS PER WEEK :6

SEMESTER: I

CREDITS: 5

SUBJECT CODE: 19MLA

TEACHING OBJECTIVE:

The Objective of the course is to provide the students with a thorough knowledge of Micro Economic Analysis.

UNIT - I

The law of Diminishing Marginal Utility – The Principle of Equi -Marginal Utility – Elasticity of Demand – Measurement – Concept of Consumer's Surplus.

UNIT - II

Ordinal Utility- Indifference Curve Analysis – Properties of Indifference Curve – Consumer Equilibrium in Indifference Curve Analysis – Income Effect – Substitution Effect- Price Effect- Superiority and Weakness of Indifference Curve Analysis.

UNIT - III

Revealed Preference Theory – Evaluation of the Revealed Preference Theory – St Peter's Burg Paradox – The Neuman – Morgestem Hypothesis

UNIT - IV

Production Function – Law of Variable Proportions – Laws of Return to Scale – Cobb – Douglas Production Function - Cost Curves – Short- run and Long- run Cost

UNIT-V

Concept of Economic Equilibrium - Static and Dynamic Equilibrium – Stable and Unstable Equilibrium – Partial Equilibrium – General Equilibrium – Existence, Uniqueness and Stability of an Equilibrium - The Walrasian Model of General Equilibrium.

BOOKS FOR STUDY

1. Jhingan. M.L. (2004). Micro Economic Theory, (Vrinda Publications- Delhi).
2. Sundaram K.P.M. and Vaish M.C. (2004). Micro Economic Theory (S.Chand, New Delhi)

REFERENCES

1. Ahuja H.L. (2004). Advanced Economic Theory (Sultan Chand Co., New Delhi).
2. Hal R. Varian (2004). Intermediate Micro Economics (East-West Press: New Delhi)
3. Ruffin Roy. J (1992). Intermediate Micro Economics Harper & Collins Publishers.
4. Koutsiyannis A. (1978). Modern Micro Economics, (Macmillan- London).
5. Ferguson C.E. (1970). Micro Economic Theory, (Homewood, U.S.A).
6. Gisser Michall (1978). Introduction to Price Theory, (International Text Books Co.).
7. Salvatore, Dominick (2004). Micro Economic Theory (Tata McGraw Hill-New Delhi).

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M.A ECONOMICS

CORE PAPER II PUBLIC ECONOMICS -I

(For the students admitted from the year 2019-20)

HOURS PER WEEK :6

SEMESTER: I

CREDITS: 5

SUBJECT CODE: 19MLB

OBJECTIVES:

To examine the present and future financial position by applying fiscal tools.

UNIT -I

Introduction of Public Economics –Nature and Scope of Public Economics- Objectives--Instruments - Major Fiscal Functions -Private and Public Goods –Market Failure & Externalities –Need for Government Intervention C

UNIT -II

Sources of Revenue –Tax Revenue –Non-Tax Revenue - Canons & Principles of Taxation –Other Sources of Revenue to the Government (Income from Public Enterprises, Grants –in –aid ,Deficit Financing and Borrowing (Internal and external). C

UNIT -III

Theories of Public Expenditure –Collective Consumption - Wagner's Law - Wiseman Peacock Hypothesis –Structure and Growth of Public Expenditure Policy and Reforms in India C

UNIT -IV

Theory of Social Goods –Cost-Benefit Analysis – Nature- Elements- Valuation of Benefit – Problems- the Need of Discounting – Merits- Limitations- Shadow Prices – Methods- Usefulness of Shadow Price. S

UNIT -V

Taxable Capacity- Tax- Reforms- Major Recommendations of the Task Force (Y.V. REDDY Committee) GST, Design, Implementation and Impacts. 18

BOOKS FOR STUDY

1. Public Economics- Om Prakash
2. Public Finance –Dr. B. P.Tyagi
3. Public Finance- Dr. Kavery et al

REFERENCES:

1. Public Finance –S.K .Singh
2. Public Finance –Lekhi
3. Public Economics – A.K Bhatia
4. Public Finance – Dr. Bose et al

CORE PAPER III HUMAN RESOURCE MANAGEMENT

(For the students admitted from the year 2019-20)

HOURS PER WEEK :6

SEMESTER: I

CREDITS: 5

SUBJECT CODE: 19MLC

OBJECTIVES:

To familiarise students with designing, implementation and evaluation of HRD programmes in a corporate setting

UNIT-1

Introduction –Definition – Functions- Objectives – Importance of Human Resource Management

UNIT-2

Job Analysis - Job Description - Job Specification - - Job Evaluation – Methods, Advantages and Limitation of Job Evaluation.

UNIT -3

Human Resource Planning – Importance - Objectives –Factors influencing Human Resource Planning - HR Planning at Various Levels

UNIT-4

Selection - Steps Involved in Selection – Tests – Types of Tests - Interview -Types of Interview.

UNIT-5

Utilization of Human Resources - The Problem of Educated Unemployment – Remedies.

BOOK FOR STUDY

1. Human Resource Management-Jai Sankar
2. Human Resource Management - Radha
3. Personnel Management – Gangkar & Memoria
4. Human Resource Management-Balu

REFERENCE

1. Werner &Desimone, (2006), Human Resource Development, Cengage Learning,New Delhi.
2. Human Resource Management – Narasaiah
3. Uday Kumar Haldar (2009), Human Resource Development, Oxford University Press, New Delhi.
4. SrinivasKandula (2001), Strategic Human Resource Development, PHI Learning, New Delhi.

CORE PAPER IV ECONOMICS OF GROWTH AND PLANNING-I

(For the students admitted from the year 2019-20)

HOURS PER WEEK :6

SEMESTER: I

CREDITS: 5

SUBJECT CODE: 19ML

OBJECTIVES:

To examine the problems of LDC's and to learn about various theories and models promoting economic growth.

UNIT I

Meaning of Economic Development and Economic Growth — Difference between Growth and Development- Factors of Development - Obstacles to Development.

UNIT – II

Concepts of Under Development, General Characteristics of Under Developed countries — Characteristics of Modern Economic Growth — Gross National Happiness (GNH).

UNIT — III

Neo classical Theory — The Marxian Theory — Rostow's Stages of Economic Growth — Nurkse Theory — The Doctrines of Balanced Growth and Unbalanced Growth.

UNIT —IV

Growth Models — The Harrod — Domar Models - John Robinson's Model of Capital Accumulation - Meades's Growth Model

UNIT-V

Kaldor and Solow Model of Economic Growth. Nelson's Low level Equilibrium Trap

BOOK FOR STUDY:

1. M.L.Jhingan — The Economics of Development and Planning Konark Publishers, New Delhi, 2003.
2. A.N. Agarwal- Indian Economy -Problems of Development and Planning new Age International (p) LTD,Chennai 2000.

REFERENCE

1. A.N. Agarwal- Indian Economy -Problems of Development and Planning new Age International (p) LTD,Chennai 2000.
2. Rudder Dutt and K.P.M. Sundaram –Indian Economy .S.Chand and Sons, New Delhi 2004.
3. Ishwar C.Dhingara- Indian Economy, Sultan Chand and Sons ,New Delhi 2003.

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MA ECONOMICS

ELECTIVE - I ENVIRONMENTAL ECONOMICS

(For the students admitted from the year 2019-20)

HOURS PER WEEK : 6

SEMESTER: I

CREDITS: 5

SUBJECT CODE: 19EL1

Objectives

- To apply the concepts of economics to environmental issues.
- To help students to appreciate the relationship between environment and development

UNIT: I

Environmental Economics – Meaning – Environment and Ecology Interrelationship – Role and Significance of Environmental Economics – Principles of Ecology - Economic System – Stability of Economic Systems – Limiting Factors – Ecological Pyramids – Balance of Nature.

UNIT: II

Externalities – Environmental Quality as a Public Good – Tragedy of Communications

UNIT: III

Types of Pollution and Pollution Problems – Pollution Control Measures – Regulation and Effluent Fees – Tax Subsidisers – Pollution Permits.

UNIT: IV

Cost Benefit Analysis – Demerits of Pollution Control Measures – Efficiencies in Pollution Control - Limitation of the Cost Benefit Analysis

UNIT -V

India's Environmental Policy – Environmental Problems in Developed and Developing Countries.

BOOKS FOR STUDY:

1. Karpagam M (1998). Environmental Economics (Sterling Publishers, New Delhi.)
2. Eugene - Environmental Economics,

REFERENCES

1. Henley, Nick, J.F.Shogren and White (2001). Introduction to Environmental Economics (London Oxford University press).
2. Field Barry C (2001). Natural Resources Economics: An Introduction (London: McGraw Hill).
3. Sankar U (2000), Environmental Economics (Oxford University Press: New Delhi)

Objectives

To provide students with an understanding of various infrastructural facilities with economic development.

Unit I

Introduction - Infrastructure and economic development — Infrastructure as a public good; Social and physical infrastructure; Special characteristics of public utilities. The peak-load – Off-Load Problem – Dual Principle Controversy; Economies of scale of Joint supply; Marginal Cost Pricing vs. other methods of pricing in public utilities.

Unit II

Transport Economics – The structure of Transport Costs and Location of Economic Activities. Demand for Transport – Models of Freight and Passenger Demand – Model Choice; Cost Functions in the Transport Sector – Principle of Pricing – Special Problems of Individual Modes of Transport; Inter-modal condition in the Indian Situation.

Unit III

Energy Economics – Primacy of Energy in the Process of Economic Development – Factors Determining Demand for Energy; Effects of Energy Shortages – Energy Conservation – Renewable and Non-conventional Sources of Energy – Energy Modelling– The Search for an Optimal Energy Policy in the Indian Context.

Unit IV

Electricity, Gas and Water Supply- Bulk Supply and Pricing of Electricity – The Relative Economics of Thermal, Hydel and Nuclear Power Plants – The Case for a National Power Grid – Financing Water Utilities – Urban and Rural Water Supply –

Unit V

Social Infrastructure – Education and Economic Growth –Structure of higher education and problems of its financing in India – Human Resources and Human Capital Development - Health dimensions of development; Determinants of Health - poverty, malnutrition, illiteracy and lack of information;

BOOKS FOR STUDY:

1. McMohan, W.W. (1999), Education and Development: Measuring the Social Benefits, Oxford University Press, New Delhi.
2. Turvey, R. and D. Anderson (1977), Electricity Economics, John Hopkins University Press, Baltimore.

References

1. Indian Council of Social Sciences Research (ICSSR) (1976), Economics of Infrastructure, Vol. VI, New Delhi.
2. World Bank Report (1994) "Infrastructure"
3. Economic Survey 2013, MOF, New Delhi.

MA ECONOMICS

ELECTIVE - I MODERN ECONOMIC THOUGHT

(For the students admitted from the year 2019-20)

HOURS PER WEEK : 6

SEMESTER: I

CREDITS: 5

SUBJECT CODE:19EL3

Objective:

- To trace the history of economic thought in modern times
- To enable the progress of principles of economics in modern times

Unit I

Post-Keynesian Theory - Post-Keynesian Criticism of Neo-Classical Economics - Post-Keynesian Theory of Capital and Income Distribution - Post-Keynesian Theory of Employment.

Unit II

Feminist Economics: Critique of Neo-Classical Economics by Feminist Economics - The Provisioning Theory of Gender Definition of Economics - The Andro-Centric nature of Neo-Classical Economics and Feminist Economics' Alternative.

Unit III

New Institutional Economics: Theory of Firm - Asymmetric Information - Property Rights in New Institutional Economic Theory.

Unit IV

Ecological Economics: Distinction between Ecological and Environmental Economics- Economy- Nature Linkages in Ecological Economics Framework - Herman Dally's Steady State Economy - Deliberative Approach to Environmental Valuation - Sustainable Development. Eco-Centric vs. Techno-Centric Approaches.

Unit V

Marxian Economics: Marxist Theory of Capitalistic Development - Marxian Economic Development - Paul Sweezy's Monopoly Capital - The Dependency Theory of Development.

BOOKS FOR STUDY:

1. Daniel Bell and Irving Cristol (eds) (2011), The Crisis in Economic Theory, Chapter 10.
2. Julie A. Nelson and Nancy Folbre, (eds) (2004), Beyond Economic Man, Chapter 1.

References

1. Herman Dally, Ecological Economics: Principles and Applications, Chapter 21.
2. S. Neelakantan, New Institutional Economics and Agrarian Change, IEA, 1992.
3. E.K. Hunt and Mark Lautzenheiser, History of Economic Thought: A Critical Perspective, Chapters 18 & 19.
4. New Palgrave Dictionary, Second Edition, Free Online Edition.
5. V.Logaratham (2017) "Economic Thought" .S.Chand, New Delhi.

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PG - SOFT SKILL

**PAPER-I ESSENTIALS OF LANGUAGE AND COMMUNICATION
SKILLS**

(For the students admitted from the year 2019-20)

HOURS : 30 Hrs

CREDITS : 2

SEMESTER : 1

SUBJECT CODE : 19MS1

Objectives

- Enable students to convert the conceptual understanding of communication into everyday practice
- Train students to ground concepts/ ideas in their own experience
- Create a learner – language interface enabling students to exercise control over language use
- Sensitize students to the nuances of the four basic communication skills – Listening, Speaking, Reading and Writing

UNIT I: Twinning Functions of Listening and Speaking – Recap of active and passive listening exercises – Analytical listening – syllable/word stress; clear enunciation – Qualities of a good listener and a good speaker.

UNIT II: Twinning Functions of Reading and Writing – Discriminatory reader thoughtful writer – Spotting, correcting errors; critique – Skimming, scanning, structuring – language, tone, ordering, etiquette and perspective.

UNIT III: Individual Communication – Self advertising – Over stating and under stating – Overcoming shyness – Writing curriculum vitae, Statement of Purpose – Talking about oneself; interview.

UNIT IV: Intermediary Communication – Overcoming mental blocks, prejudices and hotspots of the addressee – telephone, teleconferencing, web chat – greeting, introducing – memos, reports, minutes, business correspondence.

UNIT V: Social Communication – Etiquette in LSRW – polite yet assertive, tackling questions, seeking permission, expressing gratitude – gender fair language – discourse and transactional analysis – empathy.

Practicals:

Unit 1: Listening Comprehension using audio programmes + creating audio files for speaking.

Unit 2: In class and take home exercises

Unit 3: and Unit 4: Group games and role play

Unit 5: Create archives from different media for LSRW.

OBJECTIVE:

The main focus will be on developing students' modelling skill and encouraging them to think analytically about real world phenomena.

UNIT - I

Perfect Competition – Features of Perfect Competition – Equilibrium of the Industry and Firm in Short – run and Long run – Monopoly – Short-run and Long-run Equilibrium – Price Discrimination – Monopoly Control and Regulation.

UNIT- II

Features And Causes of Monopolistic Competition – Price Determination Under Monopolistic Competition – Product Differentiation - Selling Cost and Monopolistic Competition – Duopoly - Oligopoly – Features Of Oligopoly – Price Rigidity and Stability Under Oligopoly Sweezy's Model – Collusive Oligopoly – Cournot - Stackelberg – Chamberlin - Non-Collusive Oligopoly Models – Cartels And Price Leadership

UNIT - III

Marginal Productivity Theory – Functional and Personal Distribution of Income – Ricardian Theory of Rent – Marshall's Concept of Quasi – Rent – Nominal and Real Wage – Wage Determination Under Perfect Competition and Imperfect Competition – Trade Union and Collective Bargaining - Theory of Minimum Wages - Loanable Fund Theory of Interest – Keynes' Liquidity Preference Theory – Profit as Reward for Risk and Uncertainty.

UNIT - IV

Alternative Theories of firm – Boumol's Sales Revenue Maximisation – Williamson's Model of Managerial Discretions – Game Theory

UNIT - V

Meaning of Social Welfare – Value Judgement – Pigou's Ideal Output – Pareto Optimality – Market Failure – Theory of Second Best – Arrow's Impossibility Theorem.

BOOKS FOR STUDY

1. Jhingan. M.L (2004), Micro Economic Theory, (Vrinda Publications- Delhi).
2. Sundaram K.P.M. and Vaish M.C. (2004), Micro Economic Theory (S.Chand, New Delhi)

REFERENCES

1. Ahuja H.L. (2004), Advanced Economic Theory (Sultan Chand Co., New Delhi).
2. Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi)
3. Ruffin Roy. J (1992), Intermediate Micro Economics Harper & Collins Publishers.
4. Koutsiyannis A. (1978), Modern Micro Economics, (Macmillan- London).

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M.A ECONOMICS

CORE PAPER VI PUBLIC ECONOMICS -II

(For the students admitted from the year 2019-20)

HOURS PER WEEK : 5

SEMESTER: II

CREDITS: 4

SUBJECT CODE:19MLF

OBJECTIVES:

To examine the present and future financial position by applying fiscal tools.

UNIT -I

Budgeting –Performance Budgeting –Program Budgeting –Zero Based Budgeting – Fiscal and Other Deficit ,Central and State Government Budgets

UNIT -II

Public Debt –Methods of raising Public Debt –Concept of Burden of Public Debt- Present and Future Effects on the Economy –Growth and Composition of Public Debt in India –Debt Management.

UNIT -III

Fiscal Policy – Objectives – Fiscal Policy and Mobilization of Resources - Fiscal Policy for Stabilization (Compensatory Spending ,Pump Priming Activities), - Fiscal Reforms – Fiscal Responsibility and Budget Management Act 2003 (FRBM Act 2003).

UNIT-IV

Fiscal Federalism in India – Union – State Relationship- Resources Transfer Mechanism in India – Recent Finance Commission- Financial Autonomy for States

UNIT-V

Local Finance –Meaning – Importance – Need- Sources- Problems- Gram Panchayat (Village Panchayat) –Panchayat Samiti (Panchayat Union)- Zila Parishad (District Board) - Municipalities – Municipal Corporations.

BOOKS FOR STUDY

1. Public Economics- Om Prakash
2. Public Finance –Dr. B. P.Tyagi
3. Public Finance- Dr. Cauvery et al

REFERENCES:

1. Public Finance –S.K .Singh
2. Public Finance –Lekhi
3. Public Economics – A.K Bhatia
4. Public Finance – Dr. Bose et al

CORE PAPER - VII STATISTICS FOR ECONOMISTS

(For the students admitted from the year 2019-20)

HOURS PER WEEK :5

SEMESTER: II

CREDITS: 4

SUBJECT CODE: 19 MLG

OBJECTIVES:

To impart knowledge on-

- Correlation and Regression
- t-Test
- Z-Test
- Chi-square Test and
- ANOVA

UNIT-I

Correlation - Types of Correlation - Simple Correlation - Methods of studying correlation - Scatter Diagram - Graphic Method - Karl Pearson's Coefficient of Correlation (r) - Spearman's Rank Correlation Coefficient (R) - Concurrent Deviation Method (rc) - Regression - Simple Regression (Problems and Theory) 0

UNIT-II

Statistic - Parameter - Sampling Methods - Sampling Theory - Estimator and Estimates - Types of Estimates - Properties of a Good Estimator. (Theory) S

UNIT-III

Hypothesis Testing - Procedure of Testing Hypothesis - Types of Errors (Type I & II) - One Tailed and Two Tailed Tests - Tests of Significance for Attributes - Tests of Significance for Small Samples (t Test) - Tests of Significance for Large Samples (Z Test) (Problems and Theory) 0

UNIT-IV

The Chi-Square Tests - Test of Independence - Test of Homogeneity - Test of Goodness of Fit - Degrees of Freedom - Conditions for Application of Chi-Square Test - Uses and Limitations of Chi-Square Test. (Problems and Theory) 0

UNIT - V

Computing and Interpreting the F Statistic - The F Distribution - Assumptions - Application of ANOVA - One Way Classification Model and Two Way Classification Model (Problems and Theory) 0

BOOKS FOR STUDY:

1. Pillai and Bhagawathi (2019) - Statistics Theory and Practice
2. S.P. Gupta (2009) - Statistical Methods.
3. Poornam - Pulliyal
4. Kothari (2002) - Research Methodology

REFERENCE:

1. S.C.Gupta, An Introduction to Statistics.
2. Richard I Levin & Davide S. Rubin, Statistics for Management.
3. D.C.Sancheti & V.K Kapoor, Statistic
4. Agarwal. Y.P (2002), Statistics Methods - Concepts Application and Computation, Sterling Publishers Private Ltd., New Delhi

OBJECTIVES:

To examine the problems of UDC's and to learn about various theories and models promoting economic growth and efficient economic planning.

UNIT 1

Role of Public Sector - Self Sufficiency and Self Reliance - Importance of Infrastructure in Economic Development

UNIT-2

Types and Role of Foreign Capital in Economic Development - Role of Price Policy in Economic Development

UNIT-3

Role of Technology in Economic Development - Growth vs Equity - Intervention of State in Poverty Eradication and Reduction in Inequality

UNIT-4

Economic Planning - Meaning and Objectives of Economic Planning-Types of Planning-Planning Techniques - Input-Output Ratio, Investment Criteria and Choice of Technology.

UNIT-5

Human Capital - Human Resource Development (HRD) - Manpower Planning and Entrepreneurial Ability

BOOKS FOR STUDY:

1. M.I Jhingan-The Economic of Development and Planning, Konark Publishers New Delhi, 2003
2. AN. Agarwal Indian Economy - Problems of Development and Planning New age International (P) Ltd, Chennai 2000

REFERENCES

1. Ruddar Dutt and K.PM. Sundaram-Indian Economy, S Chand Sons, New Delhi 2004
2. Ishwar C. Dhingra-Indian Economy, Sultan Chand and Sons, New Delhi 2003.
3. Himalaya Publishing House, Mumbai 2004
4. K.K. Dewett and satish Dhawan. Economics of Growth and Development

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M.A ECONOMICS

ELECTIVE-II FINANCIAL ECONOMICS

(For the students admitted from the year 2019-20)

HOURS PER WEEK : 5

SEMESTER: II

CREDITS: 4

SUBJECT CODE: 19EL4

OBJECTIVES:

To provide students with an understanding of financial market operations and financial instruments.

UNIT -I

Introduction — Structure of Financial Systems in India — Functions and Organization of Financial Markets

UNIT -II

Money Market Structure — Function— Instruments — Features of Indian Money Market

UNIT -III

Capital Market — Introduction — Importance- Terms used in Capital Market — Procedures for New Issue — Capital Market Reforms — Capital Market Instruments — Equity shares — Debentures — Bonds — SEBI Guide Lines,

UNIT -IV

Mutual Funds – Types – Benefits – Credit Rating - Credit Rating Agencies in India.

UNIT-V

Derivatives – Forward Market – Hedging – Options Market - Swaps

BOOKS FOR STUDY:

1. Gurusamy, Financial Service, TMH.
2. Santhanam, Financial Service

REFERENCES:

1. Khan. M.Y. Indian Financial System- Theory and Practice, TMH.
2. Bhole, L.M., Financial Market and Institution, TMH.
3. Pathak, B., Indian Financial System ,Pearson.
4. Habel J.Johnson, Financial Institution and Markets.

ELECTIVE-II URBAN ECONOMICS

(For the students admitted from the year 2019-20)

HOURS PER WEEK : 5

SEMESTER: II

CREDITS: 4

SUBJECT CODE: 19EL5

Objective:

- To overview of urban spatial structure
- To analyse urban issues such as migration, population, and other problems

Unit-I

Definition of Urban Area- causes of urbanization- Theories of urban structure and urban growth-Concentric Zone Theory-Central Place Theory-Urban base theory- Features of urbanization in Developing countries.

Unit-II

Theories of Rural- Urban migration -Rosente in's Law, Lewis-Fei Ranis Model,Lee's Theory- Concept of informal sector and its role in economic development- Factors affecting migration-Economic Factors-Push and Pull factors Social and other factors.

Unit-III

Urban Transportation- Slums, Housing and Urban Renewal- Urban Water supply and Public Health- Urban Financial Problems.

Unit-IV

21st Century Urbanisation in India-Growth of Urban Population- Urbanisation without labour absorption in India.

Unit-V

Policies and Programmes under the plans- Integrated Development of small and medium towns- Urban development and Housing Policy- Measures to control urban growth- Decentralisation industry-Growth Centres-Satellite towns.

BOOKS FOR STUDY:

1. Ashish Bose (1989), India's Urbanization 1901-2001 (Tata Mrgraw Hill Co, New Delhi).
2. Francis Cherunillam (1984), Urbanization in Developing Countries (Himalaya Publishing House, Mumbai).
3. Ghanshyam Shah, (1997), Urban Economics (Sage Publications, New Delhi).

References

1. Brian A and Ravinder Singh, (edited) (1995), Housing the Urban poor, Policy and Practice in Developing Countries, (Sage Publications, New Delhi).
2. Fred Durr, (1987), The Urban Economy (London, Index Educational Publishers).
3. Harris Tordon (1973), Introduction to urban Economic Analysis and policy (New York).
4. Lolyd Rodwin and Associates (1969, Planning urban growth and Regional Development (London: M.T.Press).

Objectives:

To establish criteria and norms to evaluate alternative economic policies to achieve economic efficiency to increase social welfare.

Unit-I:

Positive and normative economics, welfare economics as a normative study- Preference orderings- Utility function: properties of a utility function- Interpersonal comparisons of utility: degrees of interpersonal comparability.

Unit II:

Ordinal measure, merits and demerits of ordinal measure- Cardinal measure: interval scale and ratio scale Merits and demerits of cardinal measure- Hicks's four measures of consumers' surplus

Unit-III:

The preference definition of well-being- Utilitarian definition- Rawlsian welfare theory- Sen's capability approach

Unit - IV

The Pareto principle and assumptions underlying pareto optimality- Conditions for Pareto optimality- efficiency in exchange, efficiency in production and efficiency in production mix, Edgeworth Box Diagrams- The two fundamental theorems of welfare economics and Theory of second best- Compensation tests : a) the compensation criteria of Kaldor and Hicks b) Scitovsky paradox and Scitovsky double criterion; c) Little's criterion.

Unit-V

Bergson-Samuelson social welfare function- Types of social welfare functions: utilitarian, egalitarian and Rawlsian SWFs- Arrow's impossibility, Resolving Arrow's paradox, single peaked preferences- Sen's "paretian liberal" theorem.

BOOKS FOR STUDY:

1. Ng, Yew-Kwang (1983), Welfare Economics: Introduction and Development of Basic Concepts London: Macmillan.

REFERENCES

1. Sen Amartya (2004) ,Inequality Re-examined, Oxford University Press, New Delhi, chapters 3,4,and 8.
2. Bernheim, B. Douglas (December 2008), Behavioral Welfare Economics, NBER, doi:10.3386/w14622, retrieved 8 June 2014
3. Deardorff, Alan V. (2014), "Welfare economics", Deardorff's Glossary of International Economics, retrieved 9 June 2014
4. Feldman, Allan M. (2008), "Welfare Economics", The New Palgrave: A Dictionary of Economics (online ed.), 4, pp. 889-95, retrieved 9 June 2014
5. Hindriks, Jean; Myles, Gareth D. (2013), Intermediate Public Economics (2nd ed.), Cambridge, MA: MIT Press, ISBN 978-0262018692

OBJECTIVES:

To develop and strengthen entrepreneurial quality, and also to motivate the students towards self employment.

UNIT: I

Entrepreneurship – Concept – Meaning – Competencies and Qualities of an Entrepreneur.

UNIT – II

Classification – Types – Entrepreneurs and Managers – Self Employment

UNIT – III

Small Scale Industries – Definition – Role in Economic Development – Problems and Policies

UNIT – IV

Entrepreneurial Supportive System – District Industry Center (DICs) – Commercial Banks - State Financial Corporations.

UNIT – V

Small Industries Service Institutes (SISIS) Small Industries Development Bank of India (SIDBI), National Small Industries Corporations (NSIC).

BOOKS FOR STUDY:

1. Bhatta Charya, H – Entrepreneurial Development
2. Misra, P.N – Development Bank and New Entrepreneurship in India.
3. Rao S.k - Entrepreneurial Development in India
4. P. Saravana Vel - Entrepreneurial Development

REFERENCE:

1. Vasant Desai, (2008), Dynamics of Entrepreneurial Development and Management, Himalaya Publishing House, New Delhi.
2. Robert D. Hisrich, Michael P. Peters and Dean A. Shepherd, (2007), Entrepreneurship, Tata McGraw-Hill, New Delhi.
3. Poomima M. Charantimath, 2007, Entrepreneurship Development and Small Business Enterprises, Pearson Education, New Delhi.
4. Khanka, S.S. (2007), Entrepreneurial Development, S. Chand & Company, New Delhi.

BHARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI - 600 108.

PG - SOFT SKILL

PAPER-II LIFE AND MANAGERIAL SKILLS

(For the students admitted from the year 2019-20)

HOURS : 30 Hrs
CREDITS : 2

SEMESTER : II
SUBJECT CODE : 19MS2

OBJECTIVES

- To make students understand the concept and components of personality, thereby to apply the acquired knowledge to themselves and to march towards excellence in their respective academic careers.
- To enable students to keep themselves abreast of general knowledge and current information.
- To bring out creativity and other latent talents with proper goal setting so that self-esteem gets enhanced.
- To sharpen memory skills and other study skills, which are vital for academic excellence.
- To give training for positive thinking which will keep the students in a good stead at the time of crisis.

Unit I – Introduction

- Definition of Personality
- Determinants of Personality – biological, psychological and socio – cultural factors
- Misconceptions and clarifications
- Need for personality development

Unit II – Self – Awareness and Self -Motivation

- Self analysis through SWOT and Johari window
- Elements of motivation
- Seven rules of motivation
- Techniques and strategies for self motivation
- Motivation checklist and Goal setting based the on principle of SMARTNESS
- Self motivation and life
- Importance of self – esteem and enhancement of self – esteem

Unit III – Memory and study skills

- Definition and importance of memory
- Causes of forgetting
- How to forget (thought stopping), how to remember (techniques for improving memory)
- The technique of passing exams – management of examination fear

Unit IV: Power of positive thinking

- Nurturing creativity, decision – making and problem solving
- Thinking power – seven steps for dealing with doubt
- Traits of positive thinkers and high achievers
- Goals and techniques for positive thinking
- Enhancement of concentration through positive thinking
- Practicing a positive life style
-

UNIT V: General Knowledge and Current affairs:

- Regional, national and international events
- Geographical, political and historical facts
- Information on sports and other recreational activities
- Basic knowledge with regard to health and health promotion

PRACTICAL TRAINING

The course would include the following practical exercises

Ice – breaking

Brainstorming and simulation exercises

Thought stopping

Memory and study skills training

OBJECTIVES

- Students will learn how markets and other governance structures organise core economic activities such as production, distribution and consumption and the growth of productive resources
- Identify key macro economic indicators and measures of economic change, growth and development

UNIT I

A Brief Revision of Keynes Contribution to Macro Economic Concepts- Derivation of IS-LM Curve

UNIT-II

Effectiveness Of Monetary and Fiscal Policy- the Synthesist View - Three Range Analysis -Monetary Policy & Fiscal Policy - Keynesian Range - Classical Range - Intermediate Range-Monetary Fiscal Mix.

UNIT-III

Recent Development in Consumption Function- Absolute Income, Relative Income, Permanent Income and Life Cycle Hypothesis.

UNIT-IV

Role of Technological Shocks in Real Business Cycle Theory- Criticism of the Real Business Cycle Theory- Role of Money in Real Business Cycle Theory- Policy Implication of Real Business Cycle Theory

UNIT-V

Macro Economic Policy- Objectives - Conflicts in Growth and Stability- Income Distribution- Inequality- Corrective Measures

BOOKS FOR STUDY:

1. R.D. Gupta - Keynes and Post Keynesian Economics
2. M.L. Jinghan - Macro Economics
3. A.R. Gupta - Macro Economics

REFERENCE:

1. Edward Shapire - Macro Economics
2. Gardner Aekday - Macro Economics
3. Breoman - Macro economics
4. Demberg - Macro Economics

BIJARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI - 600108

M.A ECONOMICS

CORE PAPER-X INTERNATIONAL ECONOMICS -I

(For the students admitted from the year 2019-20)

HOURS PER WEEK :5

SEMESTER: III

CREDITS: 5

SUBJECT CODE: 19MLK

OBJECTIVES

To provide a foundation in international trade theory and enable the students to study the issues relating to globalisation, economic integration, and trade policy.

UNIT - I

Nature, Scope and Importance of International Economics — Internal and International Trade — Basic Analytical Tools — Production Possibility Curve — Opportunity Cost — Budget Line — Iso product or Iso quants.

UNIT —II

Theories of International Trade: Absolute Advantage - Comparative Advantage - Heckscher and Ohlin Modern Theory of International Trade.

UNIT -III

Balance of Payment — Structure — Balance of Trade and Balance of payments — Disequilibrium — Causes for the Disequilibrium in the Balance of Payments — Measures for the Removal of Disequilibrium. Trade Policies — Free Trade vs Protection — Cases for and against Free Trade And Protection

UNIT -IV

Terms of Trade — Types — Determinants of Terms of Trade — factors affecting Terms of Trade — Gains from Trade — Potential and actual gains from international trade — Factors determining the Gains from Trade — Static and Dynamic Gains from Trade.

UNIT-V

Foreign Trade Multiplier- Trade problems and Trade Policies in India — Recent Changes in the Direction and Composition of Trade and their Implications — International Capital Movements — Factors Affecting International Capital Movement Foreign Capital in India — Government Policy Towards Foreign Capital — Impact of Foreign Capital on Economic Development of India.

BOOK FOR STUDY:

1. Gupta K.R. — International Trade
2. Jhingun M.L. — International Trade
3. Mithani D.M. - International Trade

REFERENCE:

1. Bhagwati, J. (Ed) (1981), International Trade, Selected Readings, Cambridge, University Press.
2. Carbaugh, R.J (1999). International Economics, International Thompson Publishing, New York.
3. Chacoliades, M.s, (2000), International Trade: Theory and policy, McGraw Hill,
4. Vaish M.C, and Sudama Singh — International Economics.
5. Dunn, R.M, and J.H. Mutti (2000), International economics, Routledge London.

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MA ECONOMICS

CORE PAPER XI MANAGERIAL ECONOMICS

(For the students admitted from the year 2019-20)

HOURS PER WEEK :5
CREDITS:4

SEMESTER: III
SUBJECT CODE: 19MLL

OBJECTIVES

- To provide a solid foundation of economic understanding to make logical managerial decisions.

UNIT-I

Introduction- Meaning and Scope of Managerial Economics- Role and Responsibilities of Managerial Economists - Uses & Fundamental Concepts of Managerial Economics

UNIT-II

Demand forecasting- Meaning- Objectives of Demand Forecasting -Process - Techniques -Significance of Demand Forecasting

UNIT-III

Group Equilibrium - Excess Capacity -Bilateral Monopoly-Oligopoly- Sweezy Model -Cartel Agreement, Price Leadership

UNIT-IV

Concept of Profit-Profit Policies- Profit Planning and Control- Measurement of profit - Break Even Analysis- Managerial Uses of Break-Even Analysis:

UNIT-V

Capital Budgeting - Meaning - Need and Importance of Capital Budgeting Evaluation of Investment Proposals - Investment Decision under Risk- Managerial Techniques for Investment Decision Making

BOOKS FOR STUDY

1. Managerial economics - Varshney RL and Maheswari KL
2. Managerial economics-Carvery R Sudhanayak,U.K. Girija M&Meenakshi P

REFERENCES

1. Managerial economics - Joel Dean
2. Managerial economics-Carvery R Sudhanayak,U.K. Girija M&Meenakshi P
3. Business economics Prof. Dr.K.Jothi Sivagnanam and Prof.Dr R.Srinivasan
4. Managerial economics-S.P.Singh
5. Managerial economics-M.L.Jhingan, J.K Stephen

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M.A ECONOMICS

CORE PAPER XII INDIAN ECONOMIC POLICY

(For the students admitted from the year 2019-20)

HOURS PER WEEK :5

SEMESTER: III

CREDITS: 4

SUBJECT CODE: 19MLM

OBJECTIVES

To examine the present state and future prospects of the Indian economy and the evolution of economic policies in India.

UNIT 1

Economic Development and its Determinants - India as a Rapidly Emerging Developing Economy. Approach to Economic Development and its Measurement- Social and Economic Indicators-Physical Quality of Life Index (PQLI) -Human Development Index (HDI)

UNIT-2

National Income Concept - Measuring Inequality - Lorenz Curves- Ginni Index - Causes of Inequality- Regional Disparity- Measure to Remove Disparity.

UNIT-3

Capital Formation- Importance- Measurement of Capital Formation- Domestic Saving and Capital Formation-Capital Output Ratio- Social Infra Structure : Education, Health, Energy, Energy Crisis - Energy Policy

UNIT-4

Poverty-Extent and Magnitude-Measuring Poverty -Poverty Line-Tackling Poverty- Poverty Alleviation Programmes- Demographic Features of Indian Population -Population Policy -Family Welfare Programme -Urbanisation and Economic Growth in India-Nature of Unemployment -Schemes to Reduce Unemployment.

UNIT-5

Goals and Strategy of Indian Planning-Objectives -Achievements since 1950- Pattern of Resources Allocation-Review of Indian Planning-Weakness

BOOKS FOR STUDY

1. Dhingra I.C Indian Economic Policy, Sultan Chand & Co New Delhi
2. Riddar Dutt and KPM Sundaram-Indian Economy, S.chand & Co Ltd

REFERENCE:

1. M.L.Taneja and Dr.R Myer-Economics of Development and Planning, Visha Publishing Co New Delhi
2. Dhingra I.C Indian Economic Policy, Sultan Chand & Co New Delhi
3. Riddar Dutt and KPM Sundaram-Indian Economy, S.chand & Co Ltd

ELECTIVE-III RESEARCH METHODOLOGY
(For the students admitted from the year 2019-20)

HOURS PER WEEK :5
CREDITS: 4

SEMESTER:III
SUBJECT CODE: 19EL7

OBJECTIVES:

To learn about-

- The purpose of research
- Formulation of research problem and hypothesis
- Hypothesis testing procedure
- Data processing and
- Report writing

UNIT - I

Social Science Research — Meaning, Scope, Objectives — Problems and Limitations of Social Science Research — Ethics in Social Science Research

UNIT - II

Types and Methods of Research — Pure Research- Applied Research - Descriptive Research- Exploratory Research - Correlational Research - Historical Research- Case Study Method - Steps in Research Process

UNIT - III

Review of Literature — Significance of Literature Review in Research - Procedure, and Sources of Literature Review

UNIT - IV

Selection of a Problem - Formulation of the Selected Problem — Objectives — Hypothesis - Types, Sources, Functions of Hypothesis — Characteristics of a Good Hypothesis

UNIT - V

Preparation of the Research Design - The Functions of a Research Design- Processing of Data - Processing Operations - Editing, Coding Classification and Tabulation of Data - Role of Computer in Data Processing - Report Writing

BOOKS FOR STUDY:

1. C.R. Kothari (2002), Research Methodology Vikas Publishing House, New Delhi
2. Ranjith Kumar(2011)- Research Methodology, sage Publishing, New Delhi
3. P. Saravanavel (2008) - Research Methodology , Kitab Mahal, Allahabad
4. Kumar (2009) - Research Methodology, Lakshmi Narain Agarwal, New Delhi

REFERENCES

1. Kenneth. D. and Bailey (1962), Methods of Social Research, Longman's Green Co, New York.
2. Enhance. D.N(1973), Fundamentals of Statistics), KitabMahal, Allahabad.
3. Gupta. C.B (1998), An Introduction to Statistical Methods, Vikas publishing House, New Delhi.
4. Research Methodology in Management — V.P Mich

ELECTIVE-III INDUSTRIAL ECONOMICS

(For the students admitted from the year 2019-20)

HOURS PER WEEK : 5
CREDITS: 4

SEMESTER: III

SUBJECT CODE: 19EL8

Objectives:

To Provide knowledge about productivity, efficiency and capacity utilisation of the industries particularly in Indian context

Unit-I -

Concepts; Firm, Industrial Combination-Causes-conglomerate, cartel, pattern of industrialization - Economics of scale - Market structure- Objectives of the firm - Growth of firms - Marginal cost pricing vs. full cost pricing - Depreciation - Administered prices.

Unit -II

Industrial Organization -Structure and change- Relevance of industry studies for public policy- Monopoly and concentration; Concepts - Measures of monopoly - Control of monopoly-Industrial monopoly legislation- The Indian MRTP Act, 1969.

Unit -III

Industrial location: Factors affecting industrial location - Measures of localization - Weber and Sargent Florence - Regional growth of industry in India- Need for balance regional development of Industries- Industrial policy on backward areas.

Unit -

Industrial Productivity-Measures - factors affecting productivity- and efficiency- Financial statements: Ratio analysis and interpretation- Industrial finance-sources of finance- Industrial Development Bank of India - IFC-Objectives and functioning - Impact of these institutions.

Unit -V

Public sector: Rationale-organization - Pricing policies - The question of efficiency - Performance of public sector in India - The concept of joint sector- Industrial problems: Industrial sickness, Evaluation of Industrial reform measures- Industrial policy since 1991- Foreign capital and role of MNC in India.

BOOKS FOR STUDY:

Divine, P.J. et al., (1978), An Introduction to Industrial Economics 3e [George Allen and Unwin, London].

REFERENCES

1. Hay, D.A. and D.J.Morris (1979), Industrial Economics: Theory and Evidence [Oxford University Press, Oxford].
2. Sandmo, Agnar (2011). Economics evolving : a history of economic thought. Princeton, NJ: Princeton Univ. Press. ISBN 9780691148427
3. Canterbury, E. Ray (2011). A brief history of economics : artful approaches to the dismal science (2nd ed.). Singapore: World Scientific. ISBN 9789814304801.

ELECTIVE-III RURAL DEVELOPMENT

(For the students admitted from the year 2019-20)

HOURS PER WEEK : 5

SEMESTER: III

CREDITS: 4

SUBJECT CODE: 19EL9

OBJECTIVE:

- To understand rural development process and programmes and to make the students familiar about rural economy

Unit-I

Concepts, Pattern of Development - Pattern of Planning- Indicators of rural development- Features of the process of development in different sectors.

Unit-II

Poverty, inequality, unemployment and Regional Disparities- Land Reform measures - Size of land holding, better utilization of inputs- Rural Industrialization - Small scale and Cottage industries - Economic reforms.

Unit-III

Panchyat Raj and Co-operatives- NGO's and People participation - Self Help Groups- Social and Welfare Organisation.

Unit-IV

Development of Administrative set up - DRDA - SIRD - BDO- Development of adequate Community leadership- Rural Development Programmes Implementation, Monitoring and Evaluation.

Unit-V

Rural Health Care Policy- Technology Development Policy- Conservation, Promotion of environment and Integrated development.

BOOKS FOR STUDY:

- R.P Misra and K.V Sundaram (1999), Rural Area Development: Perspective and Approaches (S.Chand and Co., New Delhi)
- Y.B. Mathur (1998), Rural Development in India: 1885 - 1995 (Sage Publications, New Delhi).

REFERENCES

- Katar Singh (2000), Rural Development Principles, Policies and Management (Sage Publications, New Delhi).
- P.R. Dubhasi (1999), Policy and Performance, Agricultural and Rural Development in Post Independence India.

SHARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI - 600108
M.A ECONOMICS

SUPPORTIVE ELECTIVE -II ECONOMICS OF INSURANCE

(For the students admitted from the year 2019-20)

HOURS PER WEEK :4
CREDITS: 3

SEMESTER: III
SUBJECT CODE: 19SL2

OBJECTIVES:

To enhance knowledge on various insurance concepts and its benefits.

UNIT-I

Introduction to Insurance – Definition – Purpose and Need of Insurance – Insurance and Economic Development.

UNIT-II

Types of Insurance – Life – Marine – Fire

UNIT-III

Procedure for becoming an Agent – Qualities of an Agent – Functions of an Agent

UNIT-IV

Procedure regarding Settlement of Policy Claims- Life Insurance – Fire Insurance – Marine Insurance

UNIT-V

Regulation of Insurance- Insurance Regulation and Development Authority (IRDA)

BOOKS FOR STUDY:

1. Gupta R.S – Life Insurance Frank Brothers, New Delhi
2. Misra.M.N – Insurance Principles Practices. S.chand of co., New Delhi

REFERENCE:

1. Bhole, L.M (1990). The Indian Financial System- Tata McGraw Hill New Delhi
2. Black K.Jr and H.D.Skipper Jr. (2000). Life and Health Insurance,Prentice Hall, UpperSaddleRiver New Jersey.
3. Finsinger,J.andM.V.Pauly (Eds.)(1986),The Economics of Insurance Regulation : A Cross National Study, Macmillan London.
4. Insurance Institute of India, Life Assurance Underwriting.(IC-22), Mumbai.

BHARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI – 600 108.

PG - SOFT SKILL

PAPER-III ESSENTIALS OF SPOKEN AND PRESENTATION SKILLS

(For the students admitted from the year 2019-20)

HOURS : 30 Hrs

CREDITS : 2

SEMESTER : III

SUBJECT CODE : 19MS3

Objectives:

- *Coach* students to identify, classify and apply relevant skill sets
- *Illustrate* role of skills in real –life work situations with case studies, role play, etc.
- *Translate* performance of skills into efficient habits
- *Enable* students to perceive cultural codes involved in presentation and design language performance according.

UNIT I: General Language Knowledge and Presentation – STAR strategy – MOM plan.

UNIT II: Special Language knowledge and Presentation – tone, humor, poise – listener/speaker sensitivity and articulation.

UNIT III: General Communication Skills for Presentation – content matching and language matching for specific audience – etiquette, clarity – delivery – use and abuse of hi-tech aids.

UNIT IV: Professional Communication Skills for Presentation – technical presentations – too much or too little use of technology – Turn taking – Effective not offensive or defensive handling of questions.

UNIT V: Social Communication Skills for Presentation – socializing – ice breakers; small talk – dialogue, debate, discussion – selling, advertising and persuading – overcoming shyness, hesitation – understanding cultural codes.

Practicals :

UNIT I: Case Studies

UNITS 2, 3,4 and 5: Role play and record work – combination of print, audio and video wherever possible.

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PG - SOFT SKILL

PAPER-V INTERNSHIP (Training Programme)

(For the students admitted from the year 2019-20)

CREDITS : 2

SUBJECT CODE : 19MS5

Internship is intended to gain practical knowledge related to the course of study. The duration is for 2 weeks for 2 credits and it should be carried out in an organization recommended by the Department during the summer vacation (or) Semester holidays of the first year.

A report must be prepared and submitted to the HOD concerned for evaluation and grading.

BIARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI - 600108
M.A ECONOMICS

CORE PAPER XIII MONETARY ECONOMICS

(For the students admitted from the year 2019-20)

HOURS PER WEEK :6

SEMESTER:IV

CREDITS: 5

SUBJECT CODE: 19MLN

OBJECTIVES:

An understanding of the links between monetary policy, financial markets and the real economy

UNIT -I

Money - Definition- Function- Value of Money and Measurement- Index Numbers- Current Indian Practice

UNIT -II

Demand for money- Classical- Neo classical, Keynesian – Post Keynesian; Friedman, Patinkin, Duessenberry and Sir Tobin.

UNIT -III

Supply of Money- Definition- Determinants of Money Supply- Measures of money supply in India- Role of Commercial Bank in the Process of Credit Creation.

UNIT -IV

Significance and Functions of Money Market and Capital Market- Role of Financial Intermediation- Non Banking Financial Institution –IDS – Philips Curve – Long Run Philips

UNIT -V

Monetary Policy – Objectives and Instruments of Monetary Policy- Phillips Curve and Long run Phillips Curve

BOOKS FOR STUDY:

1. Monetary Economics- M.L. Jhingan

REFERENCES:

1. Fierce D.G. and Shaw D.M - Monetary Economics Theories Evidence and Policy Butter Worths, London
2. Greham Brid - The International Monetary System and the less Developed Countries Mae Millian
3. R.B.I Money supply in India Concepts Compilation and analyses Report of the second working group 1997
4. R.B.I Working of te Monetary System in Indian Reports / S.Chakaravathy Committee

CORE PAPER -XIV INTERNATIONAL ECONOMICS -II

(For the students admitted from the year 2019-20)

HOURS PER WEEK :6

SEMESTER: IV

CREDITS: 5

SUBJECT CODE: 19MLP

OBJECTIVES

To provide a foundation in international trade theory and enable the students to study the issues relating to Globalisation, Economic Integration, and Trade Policy.

UNIT-I

Export Management-Definition and Scope – Export Management and Export Marketing -Export Procedure –Export Finance -Role of Commercial Banks and RBI in Export Finance- EXIM Bank Functions

UNIT-II

Meaning of Foreign Exchange Rate- Determination of Equilibrium Exchange Rate Theories of Foreign Exchange Rates - Purchasing Power Parity Theory - BOP theory - Causes of Changes in the Exchange Rates - Stable and Flexible Exchange Rates – Devaluation –Effects on Export and Import - Exchange Control Methods

UNIT-III

International Monetary Fund- Objectives - Functions -Exchange Rate Policy –SDR Schemes and Uses.

UNIT-IV

IBRD (World Bank)-Objectives and Functions –Lending Operations - Other activities of World Bank - Critical Appraisal of the working of World Bank-India and the World Bank

UNIT-V

GATT - Objectives of GATT –Provision of GATT -GATT Conferences (Round of Global Trade Negotiations). The Uruguay Round and WTO – Objectives, Functions - TRIPS and TRIMS

BOOKS FOR STUDY:

1. Gupta K.R. — International Trade
2. Jhingan M.L — International Trade
3. Mithani D.M. - International Trade

REFERENCE:

1. Bhagwati J. (Ed) (1981), International Trade, Selected Readings, Cambridge, University Press.
2. Carbough, R.J (1999). International Economics, International Thompson Publishing, New York.
3. Chacoliades, M.s. (2000), International Trade: Theory and policy, McGraw Hill,
4. Vaish M.C. and Sudama Singh — International Economics.
5. Dunn, R.M. and J.H. Mutti (2000). International economics, Rouledge London.

OBJECTIVES:

To impart knowledge on the issues in health care system in India.

UNIT - I

Nature and Scope of Health Economics – Determinants of Health – Significance of Good Health.

UNIT - II

Characteristics of Demand for Health Care – Factors Influencing the Demand for Health Care – Supply of Health Care and Segments of Health Care Industry.

UNIT - III

Need for Health Care Planning – Process of Planning in the Health Sector – Health Care during Five Year Plans.

UNIT - IV

Different Systems of Medicine in India – Problems of Different Types of Hospitals - Government Hospitals – Corporate Hospitals – Trust Based Hospitals.

UNIT-V

Occupational Health Hazards – Employee Benefit Plans – National Health Policy 2002 – National Health Policy 2017 – Ayushman Bharat Yojana.

BOOKS FOR STUDY:

1. Anand Shikha Goel, 2008, AITBS Publishers.
2. Health Economics and Policy- James w. Henderson 2007
3. Personnel Management – Mamoria and Gankar.

BOOKS FOR REFERENCE:

1. Perlman M.(Ed) – The Economics of Health and Medical Care
2. Alistair McGuire, John Henderson and Gavin Mooney (1988). The Economics of Health Care: An Introductory Text. [Routledge and Kegan Paul London and New York, PP, 9,30].
3. Asha A. Bhende and Tara Kanitkar (2011). Principles of Population Studies. [Himalaya Publishing House, New Delhi].
4. Park, K. (2000). Park's Text Book of Preventive and Social Medicine. 16th edition. [M s Batarsidasathanot Publishers, Jalalpur].

ELECTIVE IV LABOUR ECONOMICS
(For the students admitted from the year 2019-20)

SEMESTER: IV
SUBJECT CODE: 19EL10

PERIODS PER WEEK : 6
CREDITS: 5
OBJECTIVES:

- To understand the role of trade unions and aspects of real world labour markets.
- To develop the ability to analyse an individual labour supply and optimum division of time between work and leisure.

UNIT - I

Labour as a Unique Factor of Production - Labour Market - Demand and Supply of Labour.

UNIT- II

Employee Remuneration - Wage - Structure and Wage Differentials - Wage Structure in India - Payment of Wages Act, 1936 - Minimum Wages Act 1948 - Bonus And Fringe Benefits Payment of Bonus Act, 1965 and Amendments.

UNIT III

Trade Unionism - The Present Position of Trade Unions in India - Collective Bargaining.

UNIT IV

Industrial Conflicts - Industrial Disputes Act, 1947 and Amendments - Workers Participation in Management - Preventive and Settlement Measures for Labour Disputes.

UNIT V

Labour Welfare : Social Security Measure in India - Employees State Insurance Act 1948 Employees Provident Fund Act, 1952 - Public Provident Fund Act, 1968.

BOOKS FOR STUDY

1. Singh V.N.(1980). Industrial Labour in India (Asia Publishing House, Bombay).
2. Giri V.V.(1985). Labour Problems in Indian Industry (Asia Publishing House, Bombay).

REFERENCE

1. Pant C.(1978). Indian Labour Problems, (Allahabad, Chaitanya Publishing House).
2. Singh S.S., and Metha S.(1989). Labour Economics, (Ajanta Prakasham New Delhi).
3. Singh V.N.(1980). Industrial Labour in India (Asia Publishing House, Bombay).
4. Tyagi P.B.(1995). Labour Economics and Social Welfare, (Jaiprakash Nath & Co Meerut).

PARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI - 600108
M.A ECONOMICS

ELECTIVE IV ADVERTISEMENT AND SALES PROMOTION

(For the students admitted from the year 2019-20)

COURS PER WEEK : 6
CREDITS: 5

SEMESTER: IV

SUBJECT CODE: 19EL11

Objectives:

- To impart the knowledge to increase consumer demand and to stimulate market demand with advertisement and sales promotion..

Unit-I

Advertisement, Sales Promotion Publicity and public Relations Role and Functions of advertisement- Advertisement and Market mix – Marketing Communication.

Unit-II

Advertisement – Objectives and regulations – rule and ethics – Advertisement copy – Advertisement Agency – Structures, Functions – Relevance of some models of Advertisement

Unit-III

Sales Promotion through advertisement consumer profile study – Role of Press, T.V., Radio, PoP (Point of Purchase), in Marketing and Advertisement in promoting sales.

Unit-IV

Budget- Method – Limitation, Importance

Unit-V

Marketing research- Major problems in marketing research

BOOKS FOR STUDY

1. Advertisement and Sales Promotion
2. Advertisement and Sales Promotion

- C.N Soutakki
-Rustom S. Dava

Reference:

3. Marketing
4. Marketing Research
5. Advertisement and Sales Promotion Management

- Nair Rajan
-Sharma D.D
- Shunawalla, S.A

SHARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI - 600108
M.A ECONOMICS

ELECTIVE IV MARKETING MANAGEMENT
(For the students admitted from the year 2019-20)

HOURS PER WEEK : 6
CREDITS: 5

SEMESTER: IV
SUBJECT CODE:19EL12

Objectives:

- To facilitate the understanding of conceptual framework of marketing and its application in decision making under various environmental constraints.

Unit-I

Introduction – Growth of the service sector – The concepts of service – Characteristics of services – Classification of service – Designing of the service, Blue Printing using technology developing – Human resources, Building Service Aspiration

Unit-II

Product decision – Pricing Strategies and tactics – Promotion of services and placing or distribution methods for service.

Unit-III

Causes of services- Quality gaps the customers expectations versus perceived service gap – Factors and Techniques to resolve this gap.

Unit-IV

Quality Standards, Factors and solutions – the service performance Gaps – key factors and Strategies for closing the Gap.

Unit- V

Professional Services, Public Utility Services

BOOKS FOR STUDY

1. Ravi Shankar – Service Marketing
2. Zeithmal Parasuman and Berry – Delivery Quality Services

Reference:

1. S. Balachandran – Excellence in Service
2. Philip Kotler – Marketing of Non Profit Organisation.

MARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI - 600108
M.A ECONOMICS

ELECTIVE - V DEMOGRAPHY

(For the students admitted from the year 2019-20)

HOURS PER WEEK :6

CREDITS: 5

SEMESTER: IV

SUBJECT CODE: 19EL13

Objectives:

- To achieve knowledge about size, composition, organization and distribution of the population.
- To describe the past evolution, present distribution and future changes in the population of an area.

UNIT-I

Human Resources and Economic Development – The Theory of Demographic Transition – Demographic Profile of India – trends Growth rate life expectancy density and age composition of population

UNIT - II

Population Explosion – Nature of Population Problem – Causes of Growth of Population Effect, Human Development Index (HDI)

UNIT - III

Population policy in India – Need Components, Control And Government Policy National Population Policy 2000.

UNIT - IV

Fertility – Meaning Importance Level and Trends, Factors Affecting Fertility Population Projections Demographic Dividend

UNIT - V

Migration and Urbanisation effects on Economic Development, Urbanisation in India – International Migration.

BOOKS FOR STUDY

1. Indian Economy – Dutt and Sundram
2. Indian Economy – LC dhingra
3. Indian Economy – A N Agarwal

REFERENCE

1. BhendeAsha, A and Tara Kanitkar, (2012)Principles of Population studies, Mumbai Himalaya Publishing House.
2. Bogue, Donald J (1969), Principles of Demography, New York: John Wiley and Sons.
3. BaskarD.Misra. (1980), An introduction to the Study of Population, Madras: South Asian Publishers Pvt.Ltd

SHARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI - 600108
M.A ECONOMICS

ELECTIVE - V PERSONNEL DEVELOPMENT

(For the students admitted from the year 2019-20)

SEMESTER: IV

SUBJECT CODE:19EL14

HOURS PER WEEK : 6
CREDITS: 5

Objectives:

To achieve organizational goals that includes business goals related to finance, education, career and management

Unit-I

Role of Personnel in the Management, advisory and service function to other departments.

Unit-II

Manpower planning - Recruitment- Selection and Placement - Source of Labour Supply- Methods of selection- use of test in selection and placement and development of personnel- Organisation development - introduction of personnel - need for training for effective personnel Management.

Unit-III

Transfer, Promotion and termination of service - the ration at behind them developing and administering promotion plans.

Unit-IV

Communication - Importance- Channels and media of communication Suggestion schemes - Brain storming and other important methods.

Unit-V

Morale- Importance of moral employee attitudes and behavior and their significance to employee productivity.

BOOKS FOR STUDY

1. Edwin B. Flippo - Personnel Management
2. Wether & Davis - Personnel Management

REFERENCE:

1. P.C Tripathi- Personnel Management
2. C.B Memoria - Personnel Management
3. Pradeep kumar- Personnel Management

ELECTIVE - V ECONOMICS IN EVERYDAY LIFE
(For the students admitted from the year 2019-20)

HOURS PER WEEK : 6
CREDITS: 5

SEMESTER: IV
SUBJECT CODE: 19EL15

Objectives:

- To provide basic understanding of economic theory and its relationship to the everyday world around us.

Unit - I

How are prices determined: The concept of willingness to Pay- Understanding Inflation: Meaning of Inflation and how it is measured in India- Inflation rate and the prices you pay in shops: why they diverge- Application: why prices are higher in some locations than others although the production and selling costs are identical.

Unit - II

Economics of rising age of marriage and declining family size- How economic globalization is changing the Indian family- Economics of gift-giving: why value of gift in kind is higher compared to gift in cash- Application: Reasoning about economic Inequality between men and women.

Unit - III

Discrimination: Why discrimination can be "rational" and the economic harm it causes- Pollution: The economic roots of the pollution problem- Addiction: Economic case for legalizing drugs as solution to addiction- Corruption - An Economists Perspective- Application: Why prohibition does more harm than good; An Economic Perspective.

Unit - IV

Understanding the declining demand for performing arts from economic perspective- Economics of Sports: Role of economic competition in sporting activity- Economics and Science: What motivates scientific research?- Application: How economic Globalization and commercialization enrich Indian music.

Unit - V

The Union Budget and you - Taxes, Subsidies and Fiscal Deficit- How the stock market works - Bulls and Bears- The global economic crisis: Its origin and impact on India- Application: Living through an economic downturn.

BOOKS FOR STUDY

- Robert J. Stonebraker (2005), The Joy of Economics: Making Sense of Life, Online book available free at <http://www.faculty.winthrop.edu.stonebraker/book.html>.

References

- Tim Harford (2000), The Logic of Life: Discovering the New Economics of Everything, (London: Little).
- Vaplin, Andrew; Schotter, Andrew, eds. (2008). The Foundations of Positive and Normative Economics: A Handbook. Oxford University Press. ISBN 978-0-19-532831-8.
- Dielman, Terry E., 1952- (2001). Applied regression analysis for business and economics. Duxbury/Thomson Learning. ISBN 0534379559. OCLC 44118027.
- Tarricone, Rosanna (2006). "Cost-of-illness analysis". Health Policy. 77 (1): 51-63. doi:10.1016/j.healthpol.2005.07.016.

SHARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI - 600 108,
PG - SOFT SKILL

PAPER-IV COMPUTING SKILLS - ADVANCED

(For the students admitted from the year 2019-20)

HOURS : 30 Hrs
CREDITS : 2

SEMESTER : IV
SUBJECT CODE : 19MS4

Objective: The major objective in introducing the course on 'Computing Skills' is to impart training for students in Microsoft Office which has different components like MS Word, MS Excel, MS Access, Power point etc., at two levels based on their knowledge and exposure. It provides essential skills for the user to get adapted to any work environment, as most of the systems in any workplace have Ms Office installed for their day to day activities. The course is highly practice oriented rather than regular class room teaching.

Unit I: Introduction to Computers - Classification of Computers- Role of Computers in society; Inside Computers - Hardware (processor, memory, i/o storage), Software (systems, application), CPU, OS (DOS, windows, Unix, Linux) - Storage devices- Programming - Overview, need for languages, skills - Networking Basics - Virus Hacking

Unit II: Word Processing - Open, Save and close word document - Editing text - tools, formatting, bullets; Spell Checker; Navigating in word - keyword, Mouse - document formatting - paragraph alignment, indentation, headers and footers, numbering - printing - preview, options - formats - templates - mail merge - labels and envelopes - Tables and columns - index creation - project format.

Unit III: File Management - Understanding the importance of file management, backing of files, Navigating through My Computer and Windows Explorer - Files and Folders - editing, retrieving, deleting, renaming, subfolders - manipulate windows - maximize, minimize - Power point basics - terminology, templates, viewing - Power point - Multimedia - presentation skills - animation - slideshows.

Unit IV: Spreadsheets -MS Excel - opening, entering text and data, formatting, navigating - Formulae - entering, handling and copying - Charts - creating, formatting and printing, header and footer, centering data, printing - database - row - column.

Unit V: Networks - Internet Explorer - components - www - working, browsing, searching, saving - Bookmark - favorite, create, delete - Printing a web page - email - creating, receiving, reading and sending messages - Information management - outlook - calendar - mobile app - cookies - server - email.

Note: Unit II to Unit V need exposure through practicals.

Examination:

1. Internal assessment could be based on Theory and /or Practical
2. End semester is based on practicals

BHARATHI WOMEN'S COLLEGE (AUTONOMOUS), CHENNAI - 108.

QUESTION PAPER PATTERN FOR PG

(For PG students admitted from the academic year 2019-20)

Time : 3 Hrs

Marks : 75

SECTION - A

(10x2=20)

Answer ALL the questions.

(Without omitting any unit)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

SECTION - B

(5x5=25)

Answer any FIVE questions out of seven.

(Atleast one question from each unit)

- 11.
- 12.
- 13.
- 14.
- 15.
- 15.
- 17.

SECTION - C

(3x10=30)

Answer any THREE questions out of five.

(Without omitting any unit)

- 18.
- 19.
- 20.
- 21.
- 22.

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